



ARTS ON MAIN
Sept. 17, 2022

**SPONSORSHIP
OPPORTUNITIES**



Our Vision

A collaborative effort that includes the Town of Coventry, Coventry Arts Guild, Coventry CARES, local merchants, community groups and other stakeholders with the ultimate goal of highlighting our local and regional artistic, commercial and cultural richness within the community.

1. Arts:

Performances, activities, vendors, workshops & exhibits!

2. Entertainment:

Continuous live music throughout the event!

3. Visit:

Local merchants offering special deals & discounts during the event.

4. Family Friendly Activities:

Face Painting, Puppet Making & other kids-themed entertainment.

5. Locations:

Mill Brook Place, storefronts/sidewalks along Main Street, First Church & municipal parking lot

6. Food Court:

Food Truck Festival at First Church & special offers @ Village restaurants

Seeking Event Sponsors!

ALL PROCEEDS GO TO SUPPORTING THE EVENT

All sponsorships/donations are tax deductible

Gazebo Sponsorship: \$500+

- Inclusion in all digital promotion
- Independent social media business highlight
- Inclusion in all printed materials
- Yard sign with logo at event
- Logo on event banner displayed on stage
- Recognition at event opening ceremonies

Bench Sponsorship: \$99 and less

- Inclusion in all digital promotion

Grist Mill Sponsorship: \$200+

- Inclusion in all digital promotion business name & logo
- Independent social media business highlight
- Inclusion in all printed materials business name & logo
- Yard sign with logo at event

Lamp Post Sponsorship: \$100+

- Inclusion in all digital promotion business name & logo
- Independent social media business highlight

More Ways to Get Involved by Volunteering or Supporting the Event

Day of Event Volunteer Opportunities

FOR MORE INFORMATION

www.coventryartsguild.org

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